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342-Line Ad Mat No. 303-3 Cols. x 114 Lines

Note!

Be sure to see 496-Line Ad Mat No. 401 (4 Cols. x 124 Lines) shown on the front cover of this pressbook.

2 Art Stills

A set of two art stills (photographic reproductions of key art from the ads and posters) is available for your showmanship campaign on "Last Train From Bombay." Order the complete set from your nearest exchange of National Screen Service.



Ad Mat No. 103-75 Lines



Ad Mat No. 102-31 Lines





300-Line Ad Mat No. 302—3 Cols. x 100 Lines



Official Billing

COLUMBIA PICTURES

--25%

LAST TRAIN FROM BOMBAY

-100%

JON HALL

—75%

Christine Larson . Lisa Ferraday . Douglas R. Kennedy

Story and Screen Play by ROBERT YALE LIBOTT

Produced by SAM KATZMAN

Directed by FRED F. SEARS

CAST and CREDITS

Martin Viking Mary Anne Palmer Christine Larson Lisa Ferraday

Matthew Boulton Bartender. James Fairfax B. Vornin. Gregory Gay Ceylonese Kenneth Terrell Frederic Berest Porters. Barry Brooks

Douglas R. Kennedy Captain Tamil Michael Fox Nawob's Daughter

Kevin O'Hara

Donna Martell

Written by Robert Yale Libott; Directed by Fred F. Sears; Assistant Director, Charles S. Gould; Director of Photography, Henry Freulich, A.S.C.; Art Director, Paul Palmentola; Film Editor, Richard Fantl, A.C.E.; Set Decorator, Sidney Clifford; Sound Engineer, Josh Westmoreland; Musical Director, Mischa Bakaleinikoff; Produced by Sam Katzman. A Columbia Picture.

STORY

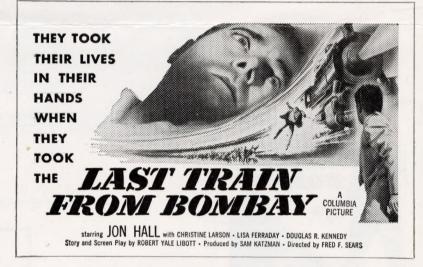
(Not for Publication)

Falsely accused of the murder of renegade Kevin O'Hara (Douglas R. Kennedy), young American diplomat Martin Viking (Jon Hall) is hunted by Bombay police as well as by a gang of Indian assassins planning to murder the famous Nawob of Janipur by blowing up his train. Viking is helped by a cafe hostess (Lisa Ferraday) and by an English tourist, Mary Anne Palmer (Christine Larson). He and Mary Anne are captured by the assassins but they escape through a secret tunnel, site of the explosives. On a hunch, Viking drives a donkey engine across the tracks over the tunnel, leaping to safety as the charge explodes. Viking's information aids the round-up of the gang and, cleared of O'Hara's murder, he is free to resume his career.

(Running Time: 72 Minutes)



100-Line Ad Mat No. 203-2 Cols. x 50 Lines



66-Line Ad Mat No. 202—2 Cols. x 33 Lines



Giveaway Ropes 'Em In!



Fanatic assassins in "Last Train From Bombay" employ a notorious method of murdering their victims—death by strangulation with a thin piece of rope, the garrot. Utilizing Still No. 17 (available at your National Screen Service exchange) to play up this silent weapon, mail to critics a number of small pieces of rope, with notices to the effect that the rope is a piece of the one used in "Last Train From Bombay." Stunt might also be used on a more widespread level, by distribution to theatre patrons and on the streets of town.

'SEE' BOARD

Utilize copy and stills from the picture as indicated below, in an eye-catching "see" board placed strategically, either out front or in your lobby. Add appropriate art and credits cut from the one-, three- or six-sheet. Top the display with a line like: "See 'The Last Train From Bombay' Hurtle Into Danger!"

SEE!! Two against the gods of violence and terror! (Still No. 13)

SEE!! Thrill-a-second intrigue! (Still No. 14)

SEEII The murder express, bound for boundless thrills! (Still No. 63)

SEEII The rendezvous with terrorl (Still No. 30)

SEE!! A fanatic band bent on murder! (Still No. 60)

STREET BALLY

Dress a man in native garb (see stills from picture) and give him two large suitcases on which can be pasted signs reading, "I'm on my way to catch the 'Last Train From Bombay,' starring Jon Hall at the State Theatre."

MODEL TRAINS

Obtain the most elaborate model train outfit you can find and set it up in your lobby in advance of playdate. By borrowing the train set from a local hobby shop or toy store you can effect a tie-up, and might engage the hobbyist himself to demonstrate the trains for your patrons. Place signs on the trains, "Bombay Express," "Last Train From Bombay," etc., or use each individual car in succession to carry your credits. All publicity on the model train display should stress that it was inspired by your forthcoming engagement of "Last Train From Bombay."

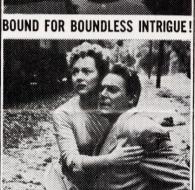
RAILROAD BELL

Borrow a railway engine bell and set it up outside your box-office on opening day. Have an usher, dressed in a conductor's uniform, ring the bell throughout the day, shouting "All Aboard! 'Last Train From Bombay'!"

School Participation

Stir up the interest of school kids in your community by offering promoted prizes for the best essays stemming from the theme of "Last Train From Bombay." Approach school authorities with the idea of holding a community-wide oratory contest which might be aired over a local station. The subject of such a contest might be: "India's Place in a World Community." In the same connection, you might offer free guest tickets to those children attending a special performance in original East Indian costumes. You can play up this idea by using applicable "Last Train From Bombay" stills, available at National Screen Service. Inform your local newspaper of the event, and make certain your picture and theatre receive full newspaper credit.

YOUR TICKET FOR THRILLS ON THE LAST TRAIN FROM BOMBAY A RENDEZVOUS WITH TERROR!



DESTINATION — DANGER!

COLUMBIA PICTURES presents

LAST TRAIN FROM BOMBAY

starring JON HALL

Christine Larson - Lisa Ferraday
Douglas R. Kennedy
Story and Screen Play by ROBERT YALE LIBOTT
uced by SAM KATZMAN - Directed by FRED F, SEARS

State Theatre Friday

R.R. TICKET

Have local printer make up these teaser handouts. Ask a local merchant to share costs by placing his message on reverse side. Distribute these "railroad tickets" at and away from your theatre, at schools and playgrounds.

Order Mat 1-B (same size as shown) from National Screen Service.

EXOTIC INDIA

India is a fabled land of exotic perfume, flowers, jewelry and magic, and "Last Train From Bombay" can inspire numerous tie-ups. Interest merchants in coop ads, and obtain from them colorful items to be used in a lobby display. You can embellish the overall effect of such a display by utilizing a colorful oriental drape or rug as a backdrop and superimposing "Last Train From Bombay" stills upon it.

'BOMBAY' BOOKS

Many famous authors from Kipling to Maugham have found India an exciting theme for hundreds of books. Get your local school and public librarians to feature a special display of books on India, well in advance of your playdate. Provide them with colorful bookmarks which carry your playdate. A local bookstore might defray the cost of printing by imprinting own advertising on reverse side of the bookmark.

Radio Spots

Place these announcements where they will do the most good on local stations. Aim for radio time immediately before and after action and dramatic shows.

15 SECONDS: All aboard! All aboard! "Last Train From Bombay" leaving immediately for danger and exotic intrigue! "Last Train From Bombay" bound for boundless excitement! "Last Train From Bombay" has a rendezvous with terror! Don't miss Columbia Pictures' "Last Train From Bombay," starring Jon Hall at the State Theatre Friday.

30 SECONDS: Looking for danger and excitement? Then don't miss the "Last Train From Bombay"! Want to catch thrill-a-second intrigue and boundless excitement? Then be sure to see "Last Train From Bombay," roaring out of the night to a rendezvous with terror. "Last Train From Bombay" is a new Columbia Pictures' adventure of exotic danger and explosive action! "Last Train From Bombay" is crammed with suspense, loaded with intrigue. "Last Train From Bombay" stars Jon Hall and features Christine Larson, Lisa Ferraday and Douglas R. Kennedy at the State Theatre Friday. Don't miss "Last Train From Bombay."

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'BOMBAY' TRAVEL

Tie in the colorful and exciting background of "Last Train From Bombay" with luggage shops, travel bureaus, plane and steamship lines. Work co-op advertising in newspapers and magazines. Try for travel posters, too.

INDIA MUSIC

Get your local disc jockey to hold a contest on music, popular and semi-classical, which has for its theme anything to do with India. Offer guest tickets to those radio listeners who send in the correct titles.

BOSTON-BOMBAY

Jon Hall wears a number of modern business suits in "Last Train From Bombay." Effect a tie in with local mens wear stores, with copy: "From Boston to Bombay, a Suit Suits You. See Jon Hall in 'Last Train From Bombay' at the State Theatre.

'BOMBAY' GUESTS

Invite as your guests on opening day, any one who has travelled in, or been stationed in, India. Arrange newspaper interviews and pictures.

Boundless Intrigue, Excitement Ride 'Last Train From Bombay'

(Review)

Columbia Pictures' "Last Train From Bombay" thrilled yesterday's opening day audiences at the.........Theatre, as it roared through a terror-filled story of action, murder and exotic intrigue in India. Jon Hall stars in the film, an explosive drama paced with thrill-a-second danger and crammed with excitement.

"Last Train From Bombay" hurtles Hall into a web of danger that relentlessly tightens about him from the very moment when, as a young American diplomat, he first sets foot on India's soil. A chance meeting of the diplomat with a former army buddy, turned renegade, leads to the man's murder at the hands of an unknown fanatic. Before the adventurer dies, however, he tells Hall of an assassin ring sworn to incite civil war in India and plotting the murder of the famous Nawob of Janipur to achieve that end.

Desperately seeking to smash the plot to assassinate the Nawob by dynamiting his train, Hall valiantly fights against the quicksand of events that threatens his own life. Falsely accused of murder and a fugitive from the police, with death by assassination stalking his every turn, the young diplomat's only chance for survival is to locate the site of the explosives, thwart the assassination attempt and clear himself of the murder charge by capturing the leaders of the fanatic ring.

"Last Train From Bombay" rockets along at a suspenseful, exciting clip, hurtling to a breath-taking climax that displays Hall as an actor of vigorous scope.



Mat 1-A; Still No. 52

JON HALL and Christine Larson smash an assassin ring in India, in Columbia Pictures' "Last Train From Bombay" now playing at the......Theatre.

Christine Larson, featured in the film as an English tourist who joins Hall in his desperate fight against time, turns in a graceful, distinguished performance. Also featured in "Last Train From Bombay" are Lisa Ferraday as a sultry B-girl with "knock-out" beauty, and Douglas R. Kennedy as the killer whose sudden death percipitates the thrill-a-second action.

Sam Katzman produced "Last Train From Bombay." Fred F. Sears directed, from Robert Yale Libott's screen play.

Jon Hall Portrays Diplomat Role In 'Last Train From Bombay'

(General Advance)

Jon Hall stars in "Last Train From Bombay," Columbia Pictures' latest adventure tale of action, murder and exotic intrigue at the....... Theatre, as a young diplomat newly-arrived in India who finds himself the object of both police pursuit and assassin terror.

From the beginning, "Last Train From Bombay" reportedly moves with express-train speed. Hall finds himself accused of murdering a former army buddy turned renegade and is forced to flee from both the police and a fanatic band of assassins who are plotting civil war.

Aware that the assassin ring plans to blow up the train carrying the famous Nawob of Janipur, potentate of India, Hall finds himself in a desperate race against time. Unable to turn to the police for help, or even to his own Embassy, he sets out not only to prevent the wholesale murder, but to halt the certain political disaster which would result from the Nawob's assassination.

Hollywood reports a fine cast supporting Hall in "Last Train From Bombay." Featured players include Christine Larson as the lovely English tourist who joins Hall in his desperate rendezvous with terror; Lisa Ferraday as a Bombay B-girl with "knock-out" beauty, and Douglas R. Kennedy as the would-be assassin whose murder precipitates the thrill-a-second action of the film.

"Last Train From Bombay" was produced by Sam Katzman and directed by Fred F. Sears. Robert Yale Libott penned the screen play for this Columbia picture.

'Last Train' Due

The supporting cast includes Christine Larson, Lisa Ferraday and Douglas R. Kennedy. "Last Train From Bombay" was written by Robert Yale Libott, Fred F. Sears directed and Sam Katzman produced the film for Columbia Pictures.

Talent Contest Beauty Featured In 'Last Train'

What began as a lark ended in a movie contract for lovely Christine Larson, currently featured in Columbia Pictures, "Last Train From Bombay," which stars Jon Hall at the....... Theatre. At the insistence of her friends, Miss Larson entered a television talent contest six months ago, strictly as a gag. months ago, strictly as a gag. Film producer Harry Popkin spotted the beautiful auburnhaired girl, and immediately signed her for the feminine lead in "The Well."

Columbia Pictures later gave the young actress the featured feminine part in "Brave Warrior," which starred Jon Hall, and—after the first "rushes" were seen—the supporting feminine lead opposite Hall in "Last

Train From Bombay."
In "Last Train From Bombay," an adventure tale of action and exotic intrigue in India, Miss Lasron is cast as a British tourist who helps Hall, after the latter is accused of murder and becomes a fugitive from both the police and a fanatic assassin

Also featured in "Last Train From Bombay" are Lisa Ferraday and Douglas R. Kennedy. Robert Yale Libott wrote the screen play. Fred F. Sears di-rected the picture. Sam Katzman produced "Last Train From Bombay."

Alley-Oop!

Meetings between Jon Hall and Lisa Ferraday seem to land Hall in a blind alley, cinematically speaking. In "China Corsair," Miss Ferraday got Hall drunk, and had him thrown into an alley. In Columbia Pictures' latest thriller, "Last Train From Bombay," at the........Theatre, Hall again meets Miss Ferraday, with the resultant inebriation and another dark alley!

OSS Girl Discovers Underground Friend On 'Last Train' Set

Eight years ago, Lisa Ferraday, on duty with the O.S.S. in Europe, sought safety in a bomb shelter during an air raid. She was engaged in a conversation by a young American flier with the 15th Air Force who introduced himself as Jerry Bernstein.

During the actress' first day

on the set of Columbia Pictures'
"Last Train From Bombay,"
starring Jon Hall at the...... Theatre, Miss Ferraday, has one of the leading feminine roles in the film, was being herded, along with a group of extras, into a bomb shelter. The assistant director of "Last assistant director of "Last Train From Bombay" was doing the herding, and when he and Miss Ferraday faced each other, recognition was immediate. It was Jerry Bernstein.

This was the first time their paths had crossed since that day in Europe—and again the meeting place was a bomb shelter!

Christine Larson and Douglas R. Kennedy also are featured in "Last Train From Bombay" in support of the star. Robert Yale Libott wrote the screen play. The picture was directed by Fred F. Sears and produced by Sam Katzman.

No Bull Story!

El Toro, the only trained trick Brahma bull in the world, is currently to be seen in Columbia Pictures' "Last Train From Bombay," starring Jon Hall at .Theatre. El Toro thinks he's a horse, according to Buck Sharp, the animal's ownertrainer. The bull's only com-panions are the horses on Buck's ranch, and he can perform any of the stunts usually done by a horse, from jumping through hoops, to climbing a flight of stairs. El Toro was used in India street scenes in the film.



"Last Train from Bombay" Mat 2-B; Still No. 59

HURTLING INTO DANGER aboard the "Last Train From Bombay are Jon Hall and Donna Martell, at the Theatre. Hall stars in the new Columbia picture and Christine Larson, Lisa Ferraday and Douglas R. Kennedy are featured.

Jon Hall, Man of Many Outside Interests, Stars in 'Last Train From Bombay'



"Last Train From Bombay" Mat 2-A; Still No. 11

JON HALL STARS and Lisa Ferraday is featured in Columbia "Last Train From Bombay," at the Theatre, Also featured are Christine Larson and Douglas R. Kennedy.

Champ Bosom-Barer Signed for Looks, Wins Cover Up Role They Let Him Act

Jon Hall finally is in a position to give a friend the shirt off his back. At least he finally wears a shirt in a film! Currently starring in Columbia Pictures' "Last Train From Bombay," an adventure tale of action and exotic intrigue at theTheatre, Hall has bared his chest more than any actor in Hollywood, in a steady diet of bathing suit and breech-clout

roles.

But the trend is definitely broken in "Last Train From Bombay," in which Hall plays a well-dressed young American diplomat trapped in a web of violence and danger. Featured in support of Hall in "Last Train From Bombay" are Christine Larson, Lisa Ferraday and Douglas R. Kennedy. The "Last Train From Bombay" script was written by Robert Yale Libott. The film was directed by Fred F. Sears and produced by Sam Katzman.

Jon Hall Finally Gets 'Dress' Role

It's either a feast or a famine when it comes to Jon Hall's film wardrobe. Hall, starring in Col-umbia Pictures' "Last Train From Bombay" at the..... Theatre, usually appears semi-

clad, either in sarong or bathing suit, for his many pirate and South Sea pictures. But in "Last Train From Bombay," the star, portraying a young American diplomat newly-arrived in India, wears not less than twelve changes of well-cut, modern

Supporting Hall in "Last Train From Bombay" are Christine Larson, Lisa Ferraday and Douglas R. Kennedy.

A six-foot-three-inch frame and not his ability as an actor won his first screen role for Douglas R. Kennedy, featured in Columbia Pictures' "Last Train From Bombay," which stars Jon Hall at the.

Theatre. Consistently turned down for lack of experience, Kennedy crashed the movies when he was stopped on the street one day and told a studio was looking for a number of tall men to play Northwest Mounted Police. Doug loped over to the casting office and was promptly signed up. He's been acting ever since; now his roles are usually assigned him for ability, not altitude.

In "Last Train From Bombay," an adventure tale of action and exotic intrigue in India. Kennedy has an important role as Hall's former army buddy who has turned renegade, and whose violent murder ignites the dramatic explosiveness of the picture. Featured with Kennedy are Christine Larson and Lisa Ferraday.

Big Screen Fight

Elaborate pains were taken by studio technicians to achieve exotic realism in a key sequence of Columbia Pictures' "Last Train From Bombay," starring carefully constructed the hotel room in India called for by the script. When the last lavish piece was in place, the decorators stepped out of camera range and watched Jon Hall and Douglas R. Kennedy engage in a vicious brawl that left all the carefully selected furniture completely ruined.

Jon Hall, currently to be seen in the starring role of Columbia Pictures' latest adventure thrill-"Last Train From Bombay," at the......Theatre, is one actor who does not confine all his proat the..... verbial eggs to a single basket. Hall, who appears in "Last Train From Bombay" as a young American diplomat caught in a web of murder and exotic intrigue in India, is just as proficient in pursuits far removed from his screen portrayals.

It was his aquatic ability, developed during his boyhood in Tahiti, that won for Hall his first leading role in the film version of "Hurricane," a South Sea novel written by his uncle, James Norman Hall, in collaboration with Charles Nordhoff. Hall's interest in the sea developed into a preoccupation with boats, and prior to his army enlistment in 1945, Hall devoted some 2000 hours to the designing and construction of a high-powered 40-foot speed boat which was tested by the U. S. government for possible naval

Still another Hall interest is cartography. Jon and his father publish the Locher-Hall Telecurve Map, a revolutionary car-tographic device which the army used and which is now available for civilian use. Hall's latest enterprise is a commercial aviation company with headquarters in Santa Monica. An expert pilot, Hall has a large clientele

pilot, Hall has a large clientele
of movie people.

With Hall in "Last Train
From Bombay" are Christine
Larson, Lisa Ferraday and
Douglas R. Kennedy. "Last
Train From Bombay" was written by Robert Yale Libott. Fred Sears directed the picture which was produced by Sam Katzman.

Hair Stands on End For This 'Tough Guy'

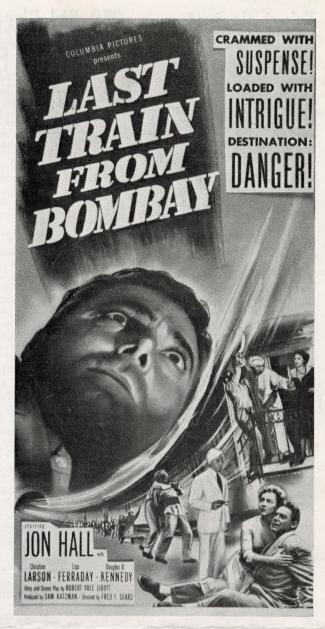
Aram Katcher, who sounds like he should be squatting behind a batter at a baseball park, is probably the toughest guy on the Hollywood screen today. Katcher, who has an important part at the......Theatre in Columbia Pictures' "Last Train From Bombay," latest adventure tale of action and exotic intrigue in India, has killed, mauled and battered more film victims than any other heavy in the business.

Currently cast in "Last Train From Bombay," as a fanatic member of an assassin ring in India who seeks to garrot star Jon Hall, Katcher's off-screen job brings him no end of jibes from his friends. He's a hairdresser at a swanky Hollywood beauty salon!

Cast: One Corpse!

The first day's filming of Columbia Pictures' newest adventure tale of action and exotic in-trigue, "Last Train From Bombay," which stars Jon Hall at the Theatre, called for a rather unique prop: "One dead-panned actor to play corpse."





THREE SHEET

SIX SHEET

-*-*ADDITIONAL ACCESSORIES+

- Eight II x 14's.
- Insert Card.
- 22 x 28 (Slide same design).
- 4 special still sets: 1) set of 25 flat stills; 2) set of 15 uprights; 3) publicity-exploitation set (stills used for scene mats and in exploitation campaign); 4) art set of 2 (photo reproductions of key art from the ads and posters).
- Specialty displays prepared by National Screen Service including a 40"x 60", a 30"x 40", a 24"x 82" and a 24"x 60".
- Trailer.



ONE SHEET

Scanned from the collections of the Wisconsin Center for Film and Theater Research, with support from Matthew and Natalie Bernstein.



http://wcftr.commarts.wisc.edu



www.mediahistoryproject.org